

Boards & Waves Expo III-EXHIBITOR CONTRACT

****a special event honoring Pete Dooley from Natural Art Surfboards & Dick Catri from Catri Surfboards****

June 3 & 4, 2017, Melbourne Auditorium, 10-4 both days

5'X10' SHAPER booth *(board builders only)*

\$350.00

\$295.00--PRE-BOOK & SAVE!

booth space choice: #1 _____, #2 _____

PRE-BOOK deadline-- May 5, 2017

10'X10' BOOTH

\$695.00

\$595.00--PRE-BOOK & SAVE!

booth space choice: #1 _____, #2 _____

PRE-BOOK deadline-- May 5, 2017

10'X15' BOOTH

\$995.00

\$895.00--PRE-BOOK & SAVE!

booth space choice: #1 _____, #2 _____

PRE-BOOK deadline-- May 5, 2017

Booth space is allocated on a first-come basis, based on receipt of contract & full payment

*All booths include back wall draping and ID sign (except where noted)--**exhibitors must provide rack to display boards**
note that booths are open & free-standing, and designed to maximize interaction between exhibitor and consumers!!

***2 chairs & 6' table available upon request**

I NEED 2 CHAIRS, 6' TABLE

YES

NO

***NO electrical service unless requested here**

I NEED ELECTRIC

YES

NO

***NO SIDE WALLS FOR BOOTH unless requested here**

I NEED SIDE WALLS

YES

NO

Right now, there is NO WiFi service within the Melbourne Auditorium, but I am working on it

*Phone service, additional lighting or electrical, etc. must be contracted separately, and are NOT included in booth price

***BOOTH SET-UP--Friday, June 2 from noon--5pm ONLY----**NO booth set-up on days of Expo

***BOOTH TEAR-DOWN--Sunday, June 4 from 4pm-8pm ONLY----**NO early booth tear-down

EXHIBITOR NAME: _____	
ADDRESS: _____	
CITY: _____	STATE: _____ ZIP: _____
EMAIL: _____	PHONE: _____
AUTHORIZED SIGNATURE _____	DATE _____
PRINTED NAME _____	TITLE _____

MAKE A COPY of entire contract before you mail it back!

ACCEPTING CREDIT CARDS with 3% fee



Sign/initial all 3 (three) pages of contract, mail with full payment to:

Boards & Waves Expo
c/o Global Wave Ventures
8501 Astronaut Blvd. #5-297
Cape Canaveral, FL 32920
949-466-4110

make check payable to: GLOBAL WAVE VENTURES

FOR GWV USE ONLY:

contract rec'd

payment rec'd

booth #

Boards & Waves Expo III--EXHIBITOR TERMS

- 1) This Expo is produced by Global Wave Ventures/Dave Seehafer--a sole proprietorship.
- 2) **The Boards & Waves Expo is scheduled for June 3 & 4, 2017, 10am-4pm both days, at the Melbourne Auditorium, Melbourne, FL.**
- 3) Booth set-up must occur on Friday, June 2, 2017 from noon--5pm ONLY----NO booth set-up on days of Expo.
Booth break-down must occur on Sunday, June 4, 2017 from 4pm-8pm ONLY.
- 4) **Exhibitor understands that NO exhibit materials will be removed from Expo venue until after 4pm on Sunday, June 4, 2017.**
- 5) Exhibitor understands that full payment of exhibit space is required at time of contract submission.
- 6) **Exhibitor contract will be accepted & confirmed via email; contract is not accepted until confirmed.**
- 7) Global Wave Ventures reserves the right to select all Exhibitors to exhibit at Boards & Waves Expo III.
- 8) **Exhibitor understands that any balance for booth space is due May 15, 2017.**
All contracts & payments must be received by that date. All exhibit space is allocated on a first come/first serve basis.
Exhibitor understand that there are NO REFUNDS after April 15, 2017.
- 9) If Exhibitor contract is not accepted by Global Wave Ventures, booth space fees will be refunded in full.
- 10) **If Exhibitor cancels or withdraws on or before April 15, 2017, Global Wave Ventures is entitled to 100% of deposit and up to 50% of booth fees. Any cancellations or withdrawals must be submitted in writing for consideration. For any cancellations or withdrawals after April 15, 2017, Global Wave Ventures is entitled to 100% of exhibit space fees and will NOT be refunded.**
- 11) Exhibitor understands that all booth assignments cannot be modified or changed after May 25, 2017.
- 12) **Exhibitor may not sublease, share, rent or donate any portion of their exhibit space, without the written approval of Global Wave Ventures. All exhibitors, vendors, VIPs, attendees (adults & kids) will be assigned wristbands which must be worn at all times during the Expo--the wristband is the entry pass into the Expo and is non-transferable.**
- 13) Nothing is permitted on the walls of the Expo venue. Flooring or carpeting is allowed in Expo, but NOT the use of carpet tape.
Exhibitors are responsible for cleanliness of their booth areas at all times.
- 14) **All booths will be inspected by local fire authorities and Expo personnel to review all compliance, safety rules & regulations.**
- 15) Exhibitor shall bear the complete responsibility, liability and expense in the transport, storage, warehousing, loss, theft or damage of all exhibitor materials. We highly recommend that any high-value/one-of-a-kind items be removed from the booth at the end of each day. BEWARE--cell phones, laptops & tablets are susceptible to theft!
- 16) **Expo will be locked with overnight security guard on Friday and Saturday night. Even so, EXHIBITOR IS RESPONSIBLE for the goods and contents of their booth at all times.**
- 17) Exhibitor assumes all risks associated with participation at the Boards & Waves Expo; such risks may include, but are not limited, to loss, theft, harm, damage or injury. BEWARE--cell phones, laptops & tablets are susceptible to theft!!
- 18) **Exhibitor agrees to release and hold harmless Global Wave Ventures, its affiliates, the Expo venue, all sub-contractors, sponsors and employees, City of Melbourne and all participating sponsors from any and all claims, liabilities, injuries, losses, expenses, thefts, damages or costs during the Expo. Exhibitor acknowledges full & complete responsibility of all product, displays and personnel.**
- 19) Exhibitor, its representatives, personnel, etc. agree to abide by all U.S. state and federal laws, rules, and regulations.
- 20) **Exhibitor understands that all utilities, services, etc. are provided by the venue, or a sub-contractor thereof, and are NOT the responsibility or control of Global Wave Ventures.**
- 21) All goods and products exhibited may be sold at **full retail/MSRP prices** on a "cash & carry" basis. An ATM will be available during Expo hours for exhibitors & attendees. **Receipts must be provided for surfboards, paddleboards, paddles, artwork or other high dollar items; Brevard County sheriffs will be checking receipts as attendees exit the Expo.**
- 22) **All exhibitors are considered independent contractors, and are solely responsible for registering, collecting and reporting appropriate state, county and/or city sales taxes resulting from the sales of any products during the Expo, as well as any licenses or permits required for the operation of its trade or business during the term of the Expo.**
- 23) If the venue, or any portion thereof, becomes unusable for any reason, due to any cause, Global Wave Ventures will in no way be liable for any business or personal loss or any other damage, inconvenience or annoyance.
- 24) **Exhibitor agrees to maintain adequate & complete insurance to fully protect Global Wave Ventures, its affiliates, sponsors, all sub-contractors, Expo venue, partners and employees from any and all claims. This insurance must include, but not be limited to, commercial general liability of at least \$1 Million per occurrence, worker's compensation coverage and more. Coverage must list Global Wave Ventures as an additional insured; proof of coverage must be available if requested.**
- 25) Global Wave Ventures retains the right to use Exhibitor's name, logo, photographs or video taken at the Expo for promotional purposes of current & future Expos.
- 26) **Global Wave Ventures, in no way, makes any representations, estimates or guesses as to the overall success, sales or turnout for this Expo.**
- 27) In the event of any occurrence, event, action, acts of God or circumstance not foreseen in these Exhibitor terms, the decision of Global Wave Ventures shall be final.
- 28) **We understand that this application becomes a binding contract when accepted by Global Wave Ventures/Dave Seehafer.**
- 29) We agree to abide by the terms & conditions as noted on all pages.

PAYMENT DEADLINE--May 15, 2017****INITIAL HERE****

Boards & Waves Expo III--EXHIBITOR TIPS

****a special event honoring Pete Dooley from Natural Art Surfboards & Dick Catri from Catri Surfboards****

****Things that you, as an exhibitor, can do to make this Expo a HUGE success****

- 1) The success of this Expo is dependent on the preparation & support of each Exhibitor!
- 2) This Expo will be OPEN TO THE PUBLIC; plan accordingly with your displays, materials, personnel, etc.
- 3) **Keep booth set-up simple, easy to set-up & break-down, open, well-lit, with visible signage/logos.**
****create a cool, grassroots style within your booth** **You must provide a rack to display all boards!****
- 4) Bring a variety of products, colors, shapes, styles & designs to discuss & share with Expo attendees.
- 5) **Bring plenty of product information, price lists, custom order forms, business cards, stickers and other goodies.**
- 6) Invite TEAM, PRO, & AMATEUR riders--the public likes STAR POWER!
****promote their attendance in advance on Facebook, LinkedIn, Instagram, surf industry blogs & forums, etc.!****
- 7) **If you have dealers in the Florida area, please have plenty of dealer lists so that you can refer the attendees to the local dealers/retailers. We strongly encourage cross-promotion/marketing with local retailers!**
- 8) If you sell product (ESPECIALLY surfboards, paddleboards, artwork or high dollar items), you MUST give a written receipt to each buyer. **Attendees must have a receipt to show Brevard County sheriffs before leaving the Expo.** Exhibitors are responsible for any city, county or state taxes resulting from all sales during Expo.
- 9) **Pricing for sales of any product during Expo hours should be consistent with those found in retail shops!**
All prices are to be at full retail/MSRP pricing--no discount or wholesale pricing.
- 10) Promote this Expo by emailing to your customer database, your friends, fellow shapers and all local retailers!
refer to www.boardsandwaves.com and use the name--Boards & Waves Expo III.
- 11) **If you have a website, please add a link to the Expo, www.boardsandwaves.com, as well as Expo Facebook, Instagram & LinkedIn pages.**
- 12) Consider some sort of **Expo special**--special pricing, free giveaway, etc. Partner with local retailers or your online store to generate sales as a result of exhibiting at this Expo. Give your specials a time deadline so that you can track and judge the effectiveness of the Expo and the special. Here are some examples below:



- 13) This Expo will be promoted by one of the top marketing & p.r. firms in Brevard County--McBride Marketing Group. They will use various media sources including Surfers Village, Surflife, MagicSeaweed, Visit Space Coast, Space Coast Tourism, Facebook, Instagram & LinkedIn pages, local & regional media, action sports, surfing & paddling blogs & forums, and much more. Over \$20,000 is budgeted to market Boards & Waves Expo III.
- 14) A portion of the proceeds from the 2017 Boards & Waves Expo III will benefit causes designated by Pete Dooley and Dick Catri, as well as other ocean-related organizations.
- 15) **Sponsorship opportunities are also available starting at \$100--for a sponsor proposal, please contact us!**

Mahalo for your support & patronage of Boards & Waves Expo III!

PAYMENT DEADLINE--May 15, 2017

****INITIAL HERE****

Boards & Waves Expo, c/o Global Wave Ventures, 8501 Astronaut Blvd. #5-297, Cape Canaveral, FL 32920
For further information, go to www.boardsandwaves.com 949-466-4110