

BOARDS & WAVES EXPO---EXHIBITOR CONTRACT

APRIL 17 & 18, 2010--COCOA EXPO SPORTS CENTER

CONTRACT DEADLINE--*March 17, 2010*

10'X20' BOOTH \$1,350.00
booth space requests: #1 _____, #2 _____, #3 _____

10'X10' BOOTH \$675.00
booth space requests: #1 _____, #2 _____, #3 _____

5'X10' BOOTH \$425.00 (*"S" booths on venue floorplan*)
booth space requests: #1 _____, #2 _____, #3 _____ ****FOR SURFBOARD SHAPERS ONLY****

Booth space requests are filled first come/first serve, based on receipt date of contract & payment

10x10, 10x20 booths include 1 electrical outlet, back wall draping, ID sign, 2 chairs, and 8' table

5x10 booths include 1 electrical outlet, back wall draping, ID sign, and 2 chairs

There will NOT be any side walls for any booth space, unless requested in writing

Phone service, additional lighting or electrical, WiFi, etc. must be contracted separately, and are NOT included in booth price

Booth set-up must occur on Friday, April 16, 2010 from 1pm-6pm ONLY----NO booth set-up on days of Expo

EXHIBITOR NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

_____ date

authorized signature

printed name, title

We understand that this application becomes a binding contract when accepted by Global Wave Ventures/Dave Seehafer. We agree to abide by the Terms & Conditions noted on pg. 2

NAMES of Exhibitor Staff (6 per booth): *print clearly!*

MAKE A COPY of entire contract before you mail it back! *NOW ACCEPTING CREDIT CARDS via PayPal*

Sign/initial all 3 (three) pages of contract, mail with full payment to:

****make check payable to: Global Wave Ventures****

904-242-9792 949-466-4110

Boards & Waves Expo
c/o Global Wave Ventures
PO Box 50487
Jacksonville Beach, FL 32240

ACCEPTANCE OF CONTRACT will be confirmed via email, directed to contact listed above

FOR GWV USE ONLY:

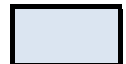
contract rec'd	<input type="checkbox"/>	deposit rec'd	<input type="checkbox"/>	payment rec'd	<input type="checkbox"/>	booth #	<input type="checkbox"/>
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BOARDS & WAVES EXPO---EXHIBITOR TERMS & CONDITIONS

- 1) **This event is produced by Global Wave Ventures/Dave Seehafer.**
- 2) The Boards & Waves Expo is scheduled for April 17 & 18, 2010, 10am-5pm both days, at the Cocoa Expo Sports Center.
- 3) **Booth set-up must occur on Friday, April 16, 2010 from 1pm-6pm ONLY---NO booth set-up on days of Expo.**
Booth break-down must occur on Sunday, April 18, 2010 from 5pm-9pm ONLY.
- 4) Exhibitor understands that no exhibit materials will be removed from Expo venue until after 5pm on April 18, 2010.
- 5) **Exhibitor understands that the contract deadline for booth space is March 17, 2010; contract and full payment must be received by that date.**
- 6) Exhibitor understands that full payment of exhibit space is required at time of contract submission.
- 7) **Global Wave Ventures reserves the right to select those Exhibitors to exhibit at the Boards & Waves Expo.**
- 8) Exhibitor Contract will be accepted and confirmed via email; contract is not accepted until confirmed.
- 9) **If Exhibitor Contract is not accepted by Global Wave Ventures, booth space fees will be refunded in full.**
- 10) Exhibitor may not sublease, share, rent, or donate any portion of their exhibit space, without the written consent of Global Wave Ventures.
- 11) **Exhibitor understands that all booth space assignments cannot be modified or changed after March 17, 2010--one month prior to Expo.**
- 12) If Exhibitor cancels or withdraws on or before March 17, 2010, Global Wave Ventures is entitled to 50% of exhibit space fees. Any cancellations or withdrawals must be submitted in writing for consideration. For any cancellations or withdrawals AFTER March 17, 2010, Global Wave Ventures is entitled to 100% of exhibit space fees.
- 13) **Exhibitor shall bear the complete responsibility, liability, and expense in the transport, storage, warehousing, loss, theft, or damage of all exhibitor materials.**
- 14) Exhibitor agrees to release and hold harmless Global Wave Ventures, its affiliates, the Expo venue, all sub-contractors, sponsors, and employees from any and all claims, liabilities, injuries, losses, thefts, damages, costs, or expenses during the event. Exhibitor acknowledges full & complete responsibility of all product, displays, and personnel.
- 15) **Exhibitor assumes all risks associated with participation at the Boards & Waves Expo; such risks may include, but are not limited, to loss, theft, harm, damage, or injury.**
- 16) Exhibitor, its representatives, personnel, team riders, pro athletes, etc. agree to abide by all U.S. state and federal laws, rules, and regulations.
- 17) **Exhibitor understands that all utilities, services, etc. are provided by the venue, or a sub-contractor thereof, and are NOT the responsibility or control of Global Wave Ventures.**
- 18) Exhibitor agrees to be solely responsible for registering, collecting, and reporting appropriate sales taxes resulting from the sale of any products during the Expo, as well as any licenses or permits required for the operation of its trade or business during the term of the Expo.
- 19) **If the venue, or any portion thereof, becomes unusable for any reason, due to any cause, Global Wave Ventures will in no way be liable for any business or personal loss or any other damage, inconvenience, or annoyance.**
- 20) Exhibitor agrees to maintain adequate & complete insurance to fully protect Global Wave Ventures, its affiliates, sponsors, all sub-contractors, Expo venue, partners and employees from any and all claims. This insurance must include, but not be limited to, commercial general liability of at least \$1 Million per occurrence, worker's compensation coverage, and more. Coverage must list Global Wave Ventures as an additional insured; proof of coverage must be available if requested.
- 21) **Global Wave Ventures retains the right to use Exhibitor's name, logo, photographs, or video taken at the Expo for promotional purposes of future Expos.**
- 22) Global Wave Ventures, in no way, makes any representations, estimates, or guesses as to the overall success or turnout for this Expo.
- 23) **In the event of any occurrence, event, action, or circumstance not foreseen in these Terms & Conditions, the decision of Global Wave Ventures shall be final.**

CONTRACT DEADLINE--*March 17, 2010*

****INITIAL HERE****



BOARDS & WAVES EXPO---EXHIBITOR TIPS

****Things that you can do to make this Expo a HUGE success****

- 1) The success of this Expo is dependent on the preparation & support of each Exhibitor!
- 2) This Expo will be OPEN TO THE PUBLIC; plan accordingly with your displays, materials, personnel, etc.
- 3) **Keep booth set-up simple, easy to set-up & break-down, open, well-lit, with visible signage/logos.**
****create a cool, grassroots style within your booth****
- 4) Bring a variety of products, colors, shapes, styles, & designs to discuss & share with Expo attendees.
- 5) **Bring plenty of product information, handouts, stickers, and other giveaways.**
****product donations would be appreciated; there will be product giveaways throughout both days!**
- 6) Invite TEAM, PRO, & AMATEUR riders--the public likes STAR POWER!
****promote their attendance in advance!****
- 7) **If you have dealers in the central FL area, please have plenty of dealer lists so that you can refer the attendees to the local dealers/retailers. We strongly encourage cross-promotion/marketing with local retailers!!**
- 8) If you sell product, you MUST give a written receipt to each buyer. Attendees must have a receipt before leaving the Expo with any product.
- 9) **Pricing for sales of any product during Expo hours should be consistent with those found in retail shops!**
Retail pricing only--no wholesale prices!
- 10) Promote this Expo by emailing to your customer database and all local retailers!
refer to www.boardsandwaves.com and use the name--2010 Boards & Waves Expo.
- 11) **If you have a website, please add a link to the Expo, www.boardsandwaves.com.**
- 12) This Expo will be promoted via ads in Eastern Surf Magazine, Surfline.com, SurfGuru.com, support from Cocoa Beach Chamber of Commerce, Convention & Visitors Bureau, Space Coast Tourism, Facebook & LinkedIn pages, local & regional media, action sports industry blogs & forums, BrevardNightlife.com, TW Surf, and more. P.R. and marketing for the 2010 Boards & Waves Expo will be managed and directed by McBride Woodbridge.
- 13) **A portion of the proceeds from the 2010 Boards & Waves Expo will benefit the local chapters of the Surfrider Foundation and the Cocoa Beach High Surf Team.**
- 14) There will be a VIP party on Saturday, April 17, 2010, for all exhibitors, media, sponsors, local retailers, and invited guests. More details to follow!
- 15) **Special room rates at local hotels will be available for all exhibitors & attendees; more details to follow.**

****\$400.00 booth credit to the exhibitor who best promotes the 2010 Boards & Waves Expo on their website, Facebook, MySpace, Twitter, forums, blogs, etc.****

****Special thanks to Surfrider Foundation, Cocoa Beach High Surf Team, Hilton Cocoa Beach, Transworld Surf, Surfline.com, Space Coast Tourism, Cocoa Beach Chamber of Commerce, Convention & Visitors Bureau, SurfGuru.com, Cocoa Beach Surf Museum, Space Coast Sports, Eastern Surf Magazine, BrevardNightlife.com, McBride Woodbridge, & Global Wave Ventures**

MAHALO!!

****INITIAL HERE****



Boards & Waves Expo, c/o Global Wave Ventures, PO Box 50487, Jacksonville Beach, FL 32240
For further information, go to www.boardsandwaves.com 904-242-9792 949-466-4110